SAMPLE OF THE CUSTOMIZED REPORT THAT YOU WILL RECEIVE AS A SUBSCRIBER WHO PARTICIPATES IN THE PUBLIC POWER CUSTOMER SATISFACTION AWARDS

Comparison to 2024 Public Power Data Source Data

Characteristic	Your Utility	Michigan PPDS	Midwest PPDS	National PPDS
Providing consistent and reliable electric service to customers	98.3%	73.1%	76.0%	75.5%
Restoring power after an outage in a reasonable amount of time	98.8%	67.8%	71.4%	71.9%
Providing good service and value for the cost of electricity	94.8%	61.4%	65.6%	65.4%
Communicating with customers	95.3%	59.8%	65.5%	66.6%
Offering innovative programs and services	91.9%	61.1%	58.2%	59.7%
Overall satisfaction with local electric utility	97.7%	69.5%	71.2%	72.0%
Satisfaction with customer service	100.0%	76.2%	79.2%	80.4%
Satisfaction with field service	100.0%	80.0%	86.7%	86.6%
Average	97.1%	68.6%	71.7%	72.3%

Your Utility Data – Demographic Insights

Characteristic	Your Utility	Under 45	45+	Renters	Owners
Providing consistent and reliable electric service to customers	98.3%	94.9%	100.0%	100.0%	97.8%
Restoring power after an outage in a reasonable amount of time	98.8%	96.4%	100.0%	100.0%	98.5%
Providing good service and value for the cost of electricity	94.8%	89.9%	97.3%	97.1%	94.0%
Communicating with customers	95.3%	88.1% (-)	99.1% (+)	97.0%	94.8%
Offering innovative programs and services	91.9%	82.5% (-)	97.1% (+)	96.9%	90.6%
Overall satisfaction with local electric utility	97.7%	95.0%	99.1%	97.1%	97.8%
Satisfaction with customer service	100.0%	100.0%	100.0%	100.0%	100.0%
Satisfaction with field service	100.0%	100.0%	100.0%	100.0%	100.0%
Average	97.1%	93.4%	99.1%	98.5%	96.7%